



CENTRAL ORIENTAL

"Every room needs a Central focus"

Oriental rugs greatly enhance a room, and some are considered a work of art. Surprisingly, many of the same methods and materials have been used in weaving for thousands of years. We believe that every **CENTRAL ORIENTAL** area rug is a generational heirloom and will become a focal point in your home.

However, shopping for an area rug can be overwhelming, especially when you come across words you don't know. In order to serve you better and help you understand rug terms, we have compiled this glossary.

RUG GLOSSARY

Aubusson: This is a flat woven rug originally from France. It is finely woven, ornate and usually is more formal than other area rugs. The weave on a fine Aubusson resembles a fine tapestry yet they are very durable and last decades.

Contemporary: This type of area rug carries a modern flair. Most contemporary rugs are bold and vibrant. They can have bold, geometric designs as well as more subtle, tone-on-tone patterns. Examples of contemporary rugs can be found in our Signature and Generations Collections.

Flatweave: This is a woven rug with the final result being a flat pile as opposed to a thick, plush pile. Generally, flatweaves are quite durable and can last up to 40 years.

Fringe: The visible continuation of the threads at both ends of the rug. This decorative edge can be found on a select group of rugs in our Reflections Collection.

Hand knotted: This is ultimately the best hand made area rug since each piece of material, such as wool, is literally hand tied around the cotton foundation. Once tied, it is tightened to assure its quality. A hand knotted rug can last a lifetime and more.

Machine made: This type of rug is made on a machine. Machine made rugs vary in design, color and quality depending on how many points they consist of. Points are compared to knots in a hand knotted rug. Most machine made rugs are attractive and a great value for their cost.

New Zealand wool: Many countries use their domestic wool which could vary in quality from climate to climate. New Zealand wools are some of the finest in the world. The wool is rich in lanolin and soft. This wool does not shed nor does it become rough after washing. It is one of the best wools to have in a hand made or machine made rug. Since it costs a little more than regular wool, area rugs made with New Zealand wool may be slightly higher in price and well worth it now and in the long run. Rugs in the Pebbles Collection are hand woven in India from New Zealand wool.

Padding: These terms all refer to the protective material that goes underneath your area rug. It usually comes in the form of rubber and it is meant to do a few things. First, it is meant to protect the back of the rug from wearing against the floor underneath. Second, it adds a little more plushness under foot. Lastly, it is very important for smaller rugs and runners that tend to slide since it keeps them from moving.

Plush: This describes the thickness of a rug that can range from 1/4 inch to 1 inch thick.

Points: This describes the quality of a machine made rug. Points are compared to knots in a hand knotted rug. The greater number of points in a rug will indicate higher quality. Our best rugs, from the Infinity Collection, are made up of 2,000,000 points.

Runner: This is a rectangular area rug used for hallways or stairs. Runners come about 26 to 31 inches wide and can be cut in size to the length you need them. Many of our collections have runners that match area rugs; the combination creates a stunning room accent.

Traditional: This type of rug is a classic design. Traditional rugs are made after the original Persian Rugs. They are what one thinks of when you hear the terms “Oriental” or “Persian” rugs.

Transitional: These area rugs are neither traditional nor contemporary as they fall somewhere in-between. They are nice rugs to decorate with as they can handle both styles, traditional and contemporary. These rugs can be dressed up or down with the furniture, draperies, etc.

Tufted: This is a process of making area rugs. The material being used, such as wool, to make the rug is loaded into a tufting gun and then shot into a cotton canvas. This continues until the rug is complete and then the weavers adhere a backing with latex to keep the entire rug together. This is still considered a hand made rug.

Woven: This is a hand done process where the weavers actually hand weave thread through a foundation. Woven rugs are usually flatweaves, although some can be piled rugs. A woven rug, since it is hand made, is considered one to last about 30-40 years.